

Press Release
For Immediate Release
19th March 2007

Sagem Orga and Abaxia present Zona Casa solution

Unique feature lets user interface change automatically to adapt the service environment as the user's location changes

To close the gap between fixed-network and cellular phones, the smart card expert Sagem Orga and its technology partner Abaxia, a specialist in mobile desktop and mobile embedded software solutions, have developed a solution called "Zona Casa," which is able to modify the user interface automatically depending on the user's location.

Convergence is the clear trend in the telecommunications industry; fixed and mobile telephony are growing together. To stay in competition in convergence offerings, mobile operators are setting up special tariffs that apply when customers are at home. The Zona Casa solution developed by Sagem Orga and Abaxia makes it possible to determine the user interface when the user is at home.

Within a certain vicinity – starting from a place where there is Sagem Orga hardware containing a SIM with the Zona Casa application – users can make phone calls on a mobile phone at fixed network tariffs. A fixed-wireless gateway will soon be added to improve the solution and provide the operator with detailed information about the accuracy of the zone.

The success of fixed-mobile offerings will depend largely on the acceptance of combined services by the end user. With this in mind, Sagem Orga's Zona Casa is equipped with a unique function: The Zona Casa application in the SIM monitors the radio network. When cell IDs match up with the home cell IDs, that information is transmitted to the Abaxia Mobile Desktop in charge of user interface management. The user interface is then changed automatically to adapt the service environment in keeping with the location. As a result, the "at home" user interface with dedicated services is activated when the end user arrives at home. As soon as the end user exits his or her zone (home or office), the user interface is once again dynamically changed, with direct access to services adapted to the new situation.

"Sagem Orga is proud to offer mobile operators a solution that addresses the operators' concerns regarding the 'at home' offering," said Jean-Christophe Tisseuil, Head of Marketing Telecommunications at Sagem Orga. **"For mobile operators the SIM card remains the preferred tool for managing the end user's services and tariff."**

This feature will encourage the adoption of services related to fixed/mobile convergence; it is a concrete solution designed to compete with the convergent offerings marketed by ISP, Skype and others.

“Zona Casa adapts the user interface dynamically, in accordance with the end-user environment, thanks to a SIM-based solution. It is a significant step forward for mobile operators,” said Cedric Mangaud, CEO of Abaxia. **“It falls into the category of user experience enhancements, and it is one from which mobile operators will benefit.”**

About Abaxia

Abaxia, leader in Mobile Desktop solutions is a software publisher specialising in mobile embedded softwar. Its primary mission is to provide Mobile Services carriers, Terminals manufacturers mobile embedded solutions for increasing their ARPU by easing out the usage of mobile services. Abaxia designs very powerful user-friendly solutions to turn mobile devices into true wireless links at the centre of everyday use, giving the best user experience. Abaxia currently plays a major role in six constructors' ROM build, and is referenced among the leading mobile industry companies such as Orange, Nokia, and Bouygues Telecom. The management team has extensive experience in mobile computing, with a mixed background in telecommunications, information systems and Internet technologies. More information is available at www.abaxia.com

Sagem Orga

Sagem Orga was founded in 2005 to bundle the smart card expertise of the French company Sagem Défense Sécurité with that of Germany-based ORGA Kartensysteme GmbH. This smart card expert offers its customers innovative, tailor-made system solutions built around the latest card technology, and it is one of the major players in the international smart card industry. Sagem Orga's portfolio includes hardware and software, consulting and services related to smart cards for the Telecommunications, Health, ID and Banking sectors.

Sagem Orga maintains a global network of subsidiaries, joint ventures, branch offices and sales partners as well as state-of-the-art production sites in Germany, France, China, Brazil, Russia, India, and the U.S.

The company employs more than 1,600 people worldwide. Sagem Orga, subsidiary of Sagem Défense Sécurité, is a part of the international high-tech group SAFRAN. With 58,000 employees in more than 30 countries, SAFRAN generates annual sales of more than 10 billion euros.

www.sagem-orga.com

Press contact (Sagem Orga)

Mareike BLUMENTRATH

Phone: +49 (0) 52 51/ 8 89 – 1216

Mobile: +49 (0) 162/200 77 61

Mareike.Blumentrath@sagem-orga.com

www.sagem-orga.com

Press Contact (Abaxia):

Andrew Ball / Chaz Brooks

Chazbrooks Communications

Tel: +44 (0)1483 537 890

Email: andrewb@chazb.com

Web: www.chazb.com

Company Contact (Abaxia):

Béatrice Dussaucy

Abaxia

Tel +33 (0) 141 10 22 33

bdussaucy@abaxia.com

Email:

Web: www.abaxia.com